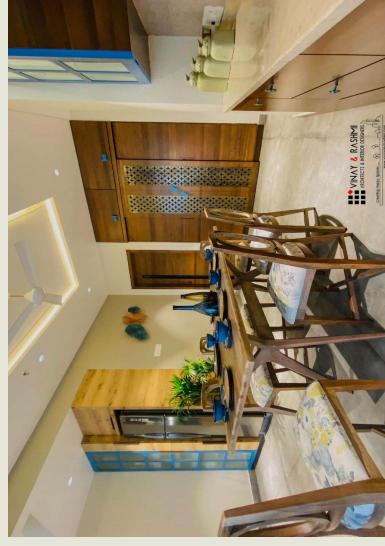
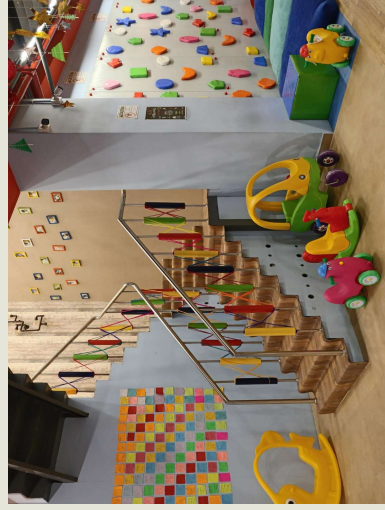
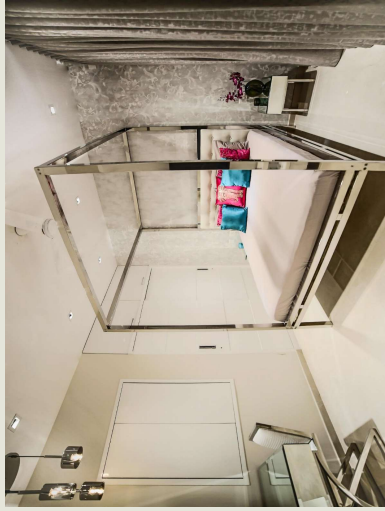
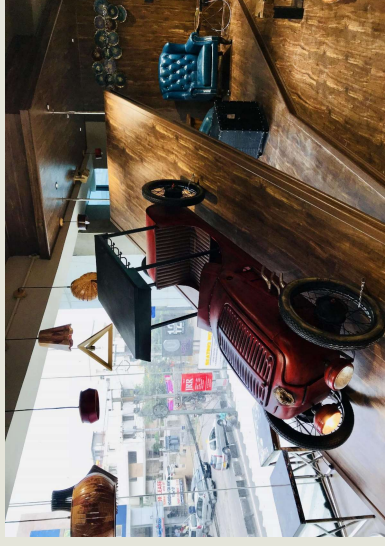
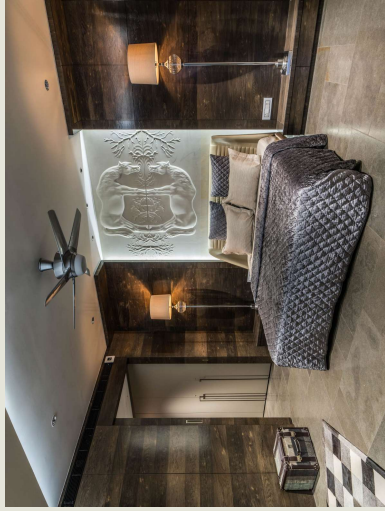


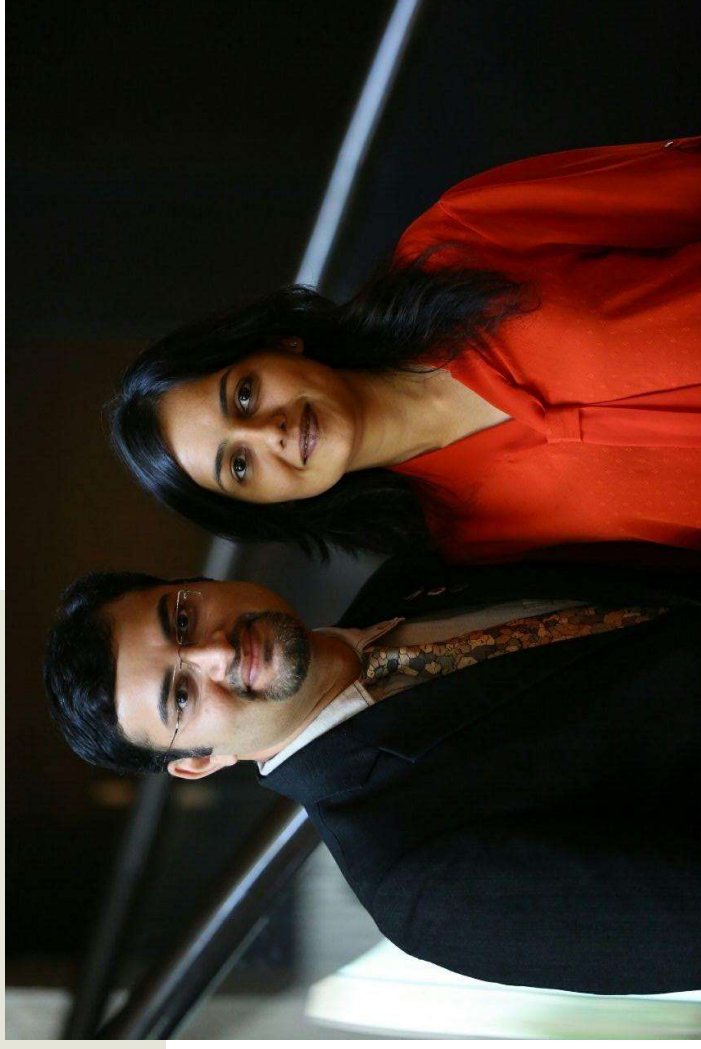
VINAY & RASHMI ARCHITECTS AND INTERIOR DESIGNER



VINAY & RASHMI ARCHITECTS AND INTERIOR DESIGNER

Meet the Hyderabad city-based couple Vinay Rathi and Rashmi Rathi who not only take ideas from their immediate surroundings but also globally to reach their clients' expectations.

Architects enhance the interiors for a healthier and aesthetical environment. They apply art and science in their research, plan and even consider the client's requirements to reach their expectations to make pleasant surroundings. Being in such a multifaceted profession, the architects capture the client's information and develop it into a beautiful place to reside and work. One such architect couple who understand the fundamentals of design and the technical development in varied areas are Vinay Rathi and Rashmi Rathi.





The architectural graduates Vinay and Rashmi did their graduation from Nagpur University and Pune University respectively. Vinay was the best outgoing student and even bagged the gold medal. The pair who always wanted to start up their designing firm initiated their work in 2001 after designing their Uncle's residence. Gradually, they moved on to establish their office from a small space to a now owned wide space in Banjara Hills. With absolutely no family background in the field of architecture, it was a bold step for them to start on their own. However, the journey did witness a lot of hurdles, but with strong will power and a determination to achieve their goal, the couple paved the path to success.

The Hyderabad-based couple, Vinay and Rashmi, both are innovative, highly ambitious, willing to accept challenges and can maximize design and brand awareness. The duo pushes their limits by experimenting with cutting edge design concepts, and say, "The main objective of every design has been to make every space beautiful, usable and accessible to every individual."

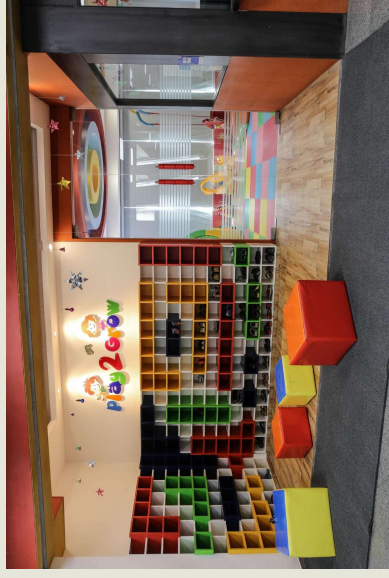
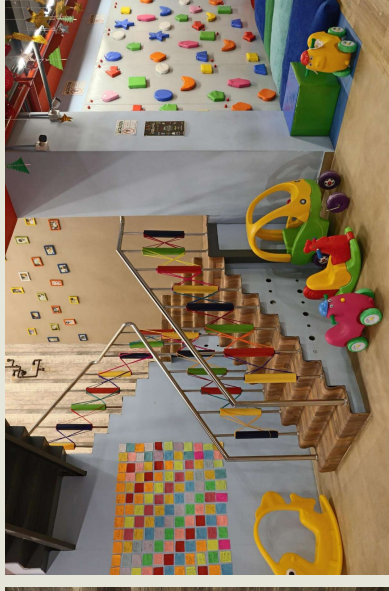
Work of art

Vinay and Rashmi are an architectural firm with an extensive background in multiple building types like high-end residences, commercial spaces, restaurants, and banquets, corporate spaces, industrial spaces, schools, and hospitals, with expertise in interiors. "Each project has its unique issues about the site, clients' requirements, program, climate, topography, and regional context. In our organization, the projects undergo a process of extensive research, and a theoretical base is established to deal with design issues. As free, open-minded architects we take ideas not only from our immediate surroundings but also from global vision," says the couple who believe in *thinking global and acting locally*.

They attribute the success of their practice to the values that they believe in and not just to their architectural style.

1. The highest standards of professional integrity.
2. Transparent communications.
3. Suitable, cost-effective design solutions.
4. Zero error quality assurance.
5. Addressing to challenging deadlines.

They believe that the built form is permanent. They, therefore, carry responsibility not only to their clients and users of their buildings but also to the community at large.



City View Home

Green Vila
Banjara Hills
March 2019

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Villa no 185

8000sft

Villa

Hyderabad

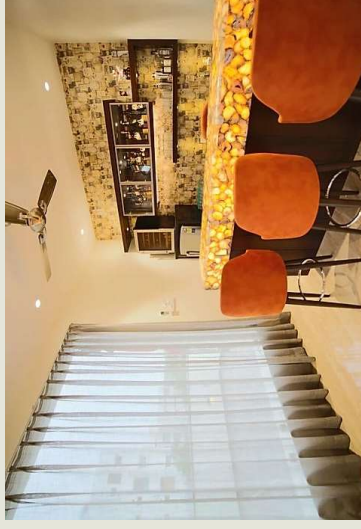
March 2017

We as designers have taken the responsibility to enhance movement or create separate spaces with incredible ease. Homes are now more than spaces to simply relax; they have become places to entertain, to eat, drink and work. The use of consistent colors and textures to tie up various areas within a space helps give you fluidity. To create this sense of space and freedom, decor needs to be used intelligently.

Colour plays a huge role when it comes to encouraging movement, neutral shades always connect spaces while more vibrant hues tend to break them apart. When trying to create a fluid space, look at pastel shades and neutral colors for a sense of harmony. Colour has the ability to transform a space as nothing else can.

The dining & living area separated from the drawing-room with a wooden glass partition in order to create a long space for the party-loving family. The lift lobby area is separated by a tv partition which has a double-height Volumes with a designer hanging light. The drawing room has three niches with artifacts art from Bali.

The terrace floor accommodates the Home Theatre, Bar area and open terrace with greenery with glass wall. The bar unit has a mineral stone with backlights to have a cool feel. Home theatre has recliner seats with extraordinary sound



Kersari Villa

4600sft
Apartment
Secunderabad
March 2019

Local Natural stone with a bit of detail in granite spacers has added the value and easy to clean spaces. The main focus is on lights and furniture, keeping the walls almost simple and clean. Furniture is a combination of B & B, Reflex, Cattelan Italia, Rimadesio, ETC

Beauty is beyond what meets the eyes. It is a motto we stand for making Minimalist homes. It stems from painstaking precision, developed by a thorough understanding of ergonomics and careful attention to the intricacies of design.

We have hand-picked furniture and artifacts collection which integrates the vibrant essence in our interiors while weaving in a medley of luxury, functionality, and art in this project.

We designed this house with some of the globally renowned luxury furniture brands from the world over. Our interiors seamlessly integrate the vibrant essence of our global brand partners while weaving



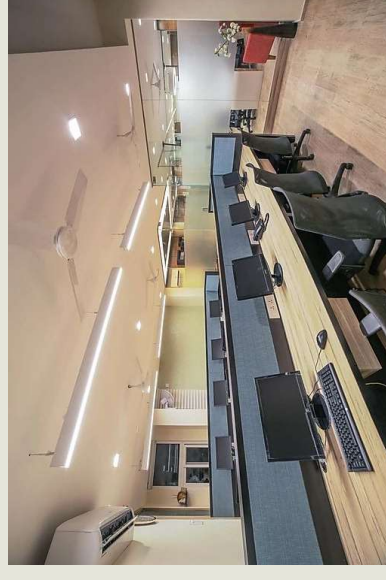
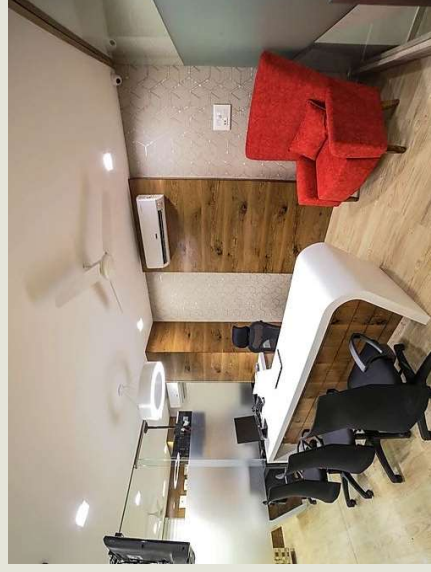
CA's Office

1200sft Office
Secunderababad
April 2014

Office Design is the art and science of enhancing the interior of a building to achieve a healthier and more aesthetically pleasing environment for the people using the space. We as an interior designer, we plan researches, coordinates, and manages projects.

Clients required a simple and elegant Office that allows itself to flow into each other spaces. This space has a vast feeling with the use of glass partitions. The Cabin has a table with a white deco painted top.

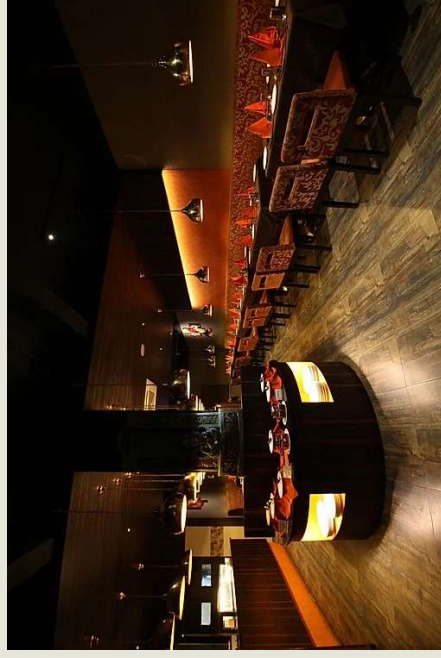
The basic palette of natural woods, whites, blacks & warm colors highlights, textures and stone finishes have been adopted here. Every space is designed for different light effects to complement the work mood. The meeting room has a flex ceiling with numbers, this gives the room a large look and enhances the spaces.



Jalpaan restaurant

2000sft
Secunderabad
August 2016

Design is the and science of enhancing the interior of a building to achieve a healthier and more aesthetically pleasing environment for the people using the space. As an interior designer, we plan, researches, coordinates, and manages projects.



Jhawar 1609

2800sft
Apartment
Raindow Vistas

October 2019
Local Natural stone with granite spacers has added the value and easy to clean spaces. The main focus is on lights and furniture, keeping the walls almost simple and clean. Furniture is a combination of B & B, Reflex, Cattelan Italia, Rimadesio, ETC

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Meubles

9000sft
Showroom
Banjara Hills
April 2018



Motwani's Villa

6000sft Villa
Karimnagar
April 2018

- Interior design is a multifaceted profession that includes conceptual development, space planning, site inspections, programming, rese arch, communicating with the stakeholders of a project, construction management, and execution of the design.



Patel's Home

Apartment
Hyderabad
March 2017

A formal seating at the entrance divided by a Buddha depiction partition with a wooden laser cut and square wooden dining table with a bench gives a feeling of an enclosed but flowing space into the dining followed by the living and to the open balcony. The living and dining have been merged keeping the styling intact from material usage to colors.

The bedrooms are been kept simple as the room sizes were very optimal and a play of beige, wood & whites keeping again the white wall intact to give a visual feel of openness. Except for the master bedroom where the back was treated lavishly with an upholstered finish, with painting on back and wall texture create a slight interior design drama and make a style statement for the master room.

The parents are done with whites and a lot of photos of family background. The children's room is a place where a lot of colors and creative use of materials happened, giving a super outlook to it.

The kitchen is a semi opened with lacquered painted panels with white nano granite top. The pooja room is placed in a corner so that it merges with the other spaces keeping its identity intact. The result is a monochromatic space with areas merged into but simultaneously



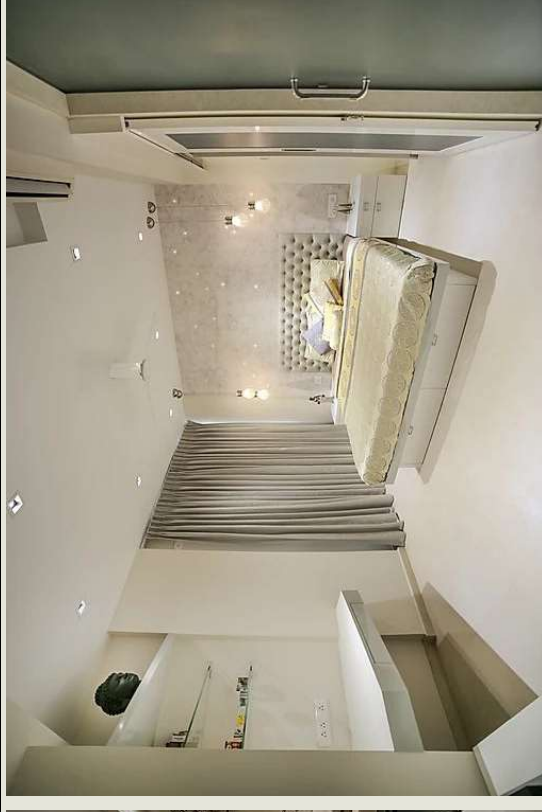
DLF Chennai

2500sft Villo
Chennai
March 2016

The design style is minimalist freeing the mind from all the chaos and stress that comes by living in the heart of the city. The client required a simple and elegant apartment that allows itself to grow with family. Once you enter the Jalli design is a strong design demarcation by itself in the seamless space of formal and informal living. The living and dining rooms have been planned as one visually large block to create an illusion of space.

The basic palette of natural woods, whites, warm & cool colors highlights, textures and stone finishes have been adopted here. Every space is designed for different light effects to complement the mood.

The main Drawing Room is done up using earthy colors with orange to break the monotony of the same. The Informal Living, Dining, and Kitchen have been merged together continuing the beige



"Good space management in an apartment can make everyday life very comfortable. The décor style is contemporary with subtle and elegant aesthetics." Says Rashmi Rathi, Partner **VINAY AND RASHMI**

The master suite has an indulgent luxurious layout with the warm yellow Serip Organic Lights from Italy, which are used on sideboards of the master bedroom with partially backed cushioned headboard. Every bedroom suite is designed to inspire the specific user of the room.

Sons Room is a classic den with vibrant wallpaper with Swarovski's in them and the hanging lights by the side are a style statement and not a word required to explain anything else. Daughter's Room is spiced up with the use of mirrors and gloss finish steel and white lamination on wood. The designer wallpaper and artwork are done in the background give the room a more natural feel showing hor



Mantri's Home

3200sft
Apartment
Hitech City
October 2016



Play 2 Grow

Children Play Area
Abids, Hyderabad
March 2016

An indoor Children play area with a dedicated 17,000 Sqft play area in the heart of the city, Abids Hyderabad. Here we have considered all your needs and have an in-house toy store for the children.

The concept was very simple to make a place full of colours and life. So the spaces are designed and made to flow from a year old kid to a teenager kid at the end. Pathway and corridor are covered with cushioned wall covering. The staircase has round wooden rotating rails so that children have some fun while climbing the stairs.

The design of the space is oriented as the growth of a child, the child crawls, climbs and then learns to walk, thereby discovering jump and finally runs everywhere around. The gross motor skills are enhanced at the lower level which then escalates to a greater level when children interact with the Pottery, an age-old tradition and DIY circuit and thus



Play 2 Grow

We realize that the key things we need to kind of scope are

1. Style – what is the style needed. For instance, luxury, modern, loft, contemporary, vintage, minimal, etc.
2. Mood – this defines the overall mood and tone. The color and the overall atmosphere you like. It can even be describing the kinda feeling you want or the kind of atmosphere you're comfortable with.
3. Material (Board) – What sort of materials will you put in together. This is very important in order to keep the room harmonized.



And this is even more important than colors. Being able to change colors to some extent should be a must since in different seasons, might want to alter some tones. Different mix and match of colors can still keep good atmospheric harmony as long as materials are aligned.

This Place brings in a unique concept of the play area with many circuits of games – traditional form as well as electronic games. The activities in the Play2Grow area are like a feather to its cap for parents can bring their children to rejuvenate them during any time of the day.



The team here has been well trained to attend our junior customers and create an amazing experience for the kids. In terms of entertainment as options for kids were quite limited to this area and thereby it is the first one for kids & parents who are looking for recreational space and activities in the heart of the city. It is a guaranteed place to celebrate any

APARTMENT 1102

Pent House
Begumpet
March 2014

We realize that the key things we need to kind of scope into brief interior designers;

1. **Style** – what is the style you like. For instance, luxury, modern, loft, contemporary, vintage, minimal, etc.
2. **Mood** – this defines the overall mood and tone. The color and the overall atmosphere you like. It can even be describing the kinda feeling you want or the kind of atmosphere you're comfortable with. Try to think of the places you have visited and liked the overall experience.

3. **Material (Board)** – What sort of materials will you put in together. This is very important in order to keep the room harmonized. And this is even more important than colors. Being able to change colors to some extent should be a must since in different season, you might want to alter some tones. Different mix and match of



AWARDS & PUBLICATIONS

They believe that the built form is permanent. They, therefore, carry responsibility not only to their clients and users of their buildings but also to the community at large. Executing each project on time with no compromise on the quality of the design is the primary value system behind the couples' success.

With 400 projects and still counting, they have won many regional and national awards such as "Most Promising firm in Hyderabad 2018 " from Begin up India, Bangalore, IIID's public spaces award-2018, TV5 Architectural & Interior Award for Residential spaces 2019 and many more. A moment of pride was to receive an award "The Power of We" from their mentor Mahatria Ra. "Apart from our parents, friends, and teachers, Guru Mahatria Ra means a lot to us. He has always held and helped us to continuously raise our bars of excellence in all domains of life- health, wealth, love, bliss and spirituality," says Rashmi and Vinay, who attribute their success to the values.

INTERIOR

CHANGE YOUR HOME'S MOOD WITH LIGHTING

There aren't many single factors in your household that can change your mood, your health, the comfort of your home, the appearance of colours, and the feeling of a room with just one aesthetic – lighting. Most of us are trying to find the trendiest sofa to put into our living room or best shade of blue to put into the office room by for getting about the most essential factor i.e. lighting.

By Pooja Saha Reddy

Know the impact of light on your mind

Did you know the color which lighting makes you want to move and how you feel, which makes you feel better or worse, how you feel about your home or office. This is why you should know how light affects your mood. Light is the most important factor in your home. It is not just about the color of the walls, but about the color of the light. Light is the most important factor in your home. It is not just about the color of the walls, but about the color of the light. Light is the most important factor in your home. It is not just about the color of the walls, but about the color of the light.

Ar. Vinay Rath
Architect & Interior Designer
@arvinayrath

AR. VINAY RATH

Clients

Their list of clientele is also remarkable, to name a few- Office for HLPPT- a Bill Gates Foundation, House for KK Baldwa & others, the residence of Kamal Watch Company, the home of Kathiawar stores, the residence of MLA Goud, Industrial designing for Srinath Rotopack and MPG granites.

They dream of being counted into the best ten architectural firms in India in the next five years. With already their presence marked in 15 cities in India, they aim towards making a mark internationally too. When it comes to detailing and timely execution, Vinay and Rashmi is the firm.

Heroes of society

With a fully equipped team of Architects, Interior Designers, and other onsite teams of civil, plumbing, painting, stone layers and many others, the firm, directly and indirectly, provides a livelihood to 250+ families. As a social responsibility, they are helping in the education of the children of their teams. Also, they fund to cater to the basic needs of their squad like helping financially to build up their own homes, etc. and sponsoring girl child education each year through a lot of NGOs. They believe in Mahatria's conviction that only through education and employment, people can be lifted from their poverty, and they are working towards the same goal in a smaller way.



Whats the message to next generation they gave ?

Think Big , everything is possible. Thinking big with rightful feeling towards others, everything is possible if done with good intentions with faith in yourself. Always look ahead in life with bigger perspective and higher ambitions. There is a much larger picture to Life. Success should be a by product of all the good fame you earn. Along with success stay humbled towards others and rooted in value systems. Have a sense of gratitude at every step of success and growth, is what makes Vinay & Rashmi what they are today.

THANKYOU



VINAY & RASHMI
ARCHITECTS & INTERIOR DESIGNERS



Creating Happy Spaces ... www.vinayandrashmi.com